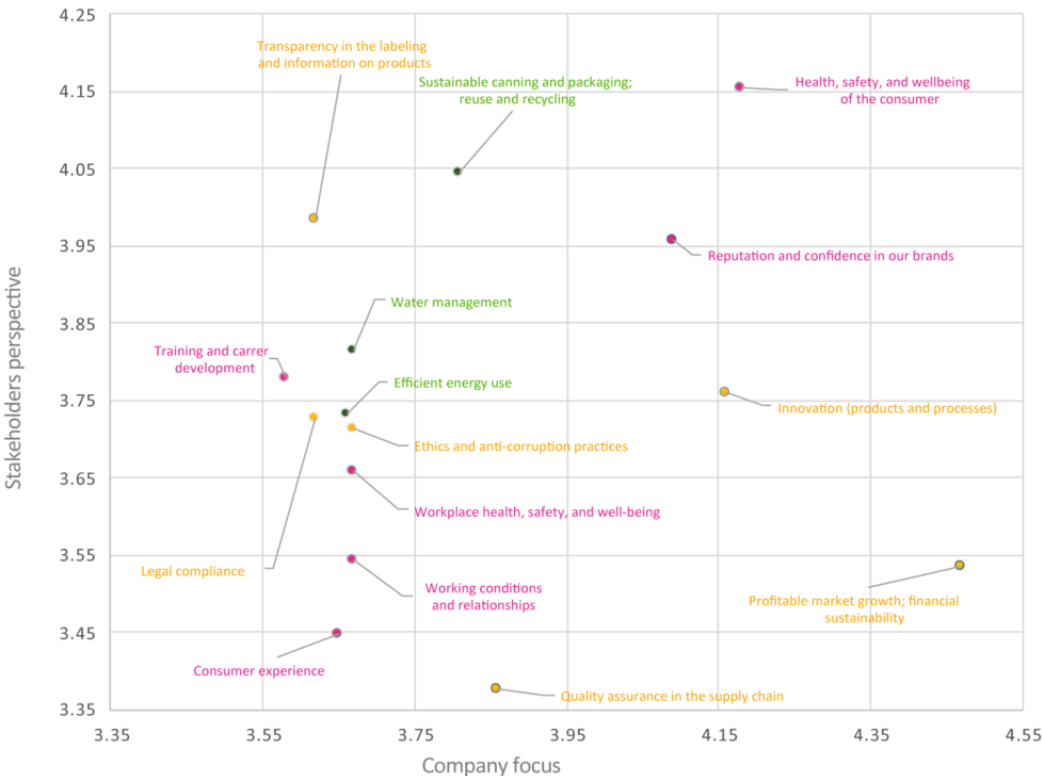


## MATERIALITY ANALYSIS

For the purpose of maximizing value creation for our reports, and the incorporation of the findings of our sustainability strategy, we present our Materiality Analysis.

We identify the key and relevant issues for Grupo Herdez on social, environmental, and governance matters, based on the expectations and concerns of our main stakeholders:

- Shareholders
- Customers
- Consumers
- Collaborators
- Suppliers



### Critical Topics:

1. Health, safety, and wellbeing of the consumer
2. Reputation and confidence in our brands
3. Innovation (products and processes)
4. Sustainable canning and packaging; reuse and recycling

PEOPLE

COMMUNITY

PLANET

### Strategic Topics

1. Profitable market growth; financial sustainability
2. Water management
3. Efficient energy use
4. Ethics and anti-corruption practices
5. Workplace health, safety, and well-being
6. Working conditions and relationships
7. Quality assurance in the supply chain
8. Transparency in the labeling and information on products
9. Training and career development
10. Legal compliance
11. Consumer experience